[Your Name] [Your Surname]

Cell: [08X XXX XXXX]
Email: [you@email.com]
Location: [Suburb, City]
Licence: [Code B] | Transport: [Own car / Access to vehicle / Public transport]
Availability: [Immediately / 2 weeks' notice]

PERSONAL STATEMENT

Field merchandiser with hands-on retail experience focused on planogram compliance, shelf availability and promotional execution. Comfortable working across multiple stores, doing stock counts and FIFO rotation, and reporting issues clearly with photos and store visit notes. Reliable with early starts and good working relationships with store managers and receiving staff.

KEY SKILLS

- Planogram (POG) implementation and shelf layout
- Stock counts, replenishment support, out-of-stock checks
- FIFO rotation, expiry and damage checks
- Promotional displays (end-caps, gondolas), POS setup
- Price ticket and promo verification
- Store visit reporting (photos, checklists), basic Excel/Sheets
- Communication with store managers and supervisors

WORK EXPERIENCE

Field Merchandiser | [Company / Agency Name] | [City]
[Month YYYY] – [Month YYYY] / Present

- Visited assigned stores on a set route and completed merchandising tasks according to weekly priorities.
- Implemented planograms, corrected shelf layouts, and improved product visibility through clean shelf presentation.
- Built and maintained promotional displays, replaced missing/old POS material, and ensured correct pricing tickets.
- Completed stock counts and shelf checks; reported out-of-stocks, damages and low stock to the supervisor.
- Rotated stock using FIFO and removed expired items according to store procedures.
- Submitted store visit reports with photos and clear notes on issues found and actions taken.

Retail Assistant / Shelf Packer | [Store Name] | [City]
[Month YYYY] – [Month YYYY]

- Packed shelves, faced products, and kept aisles clean and shopper-ready throughout shifts.

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- Assisted with receiving, basic stock checks and moving stock from storeroom to shelves.
- Checked expiry dates and removed damaged items for returns according to store rules.
- Helped set up promo areas and ensured products stayed filled during busy periods.

EDUCATION

Matric (NSC) | [School Name] | [Year]
Subjects: [Optional if helpful]

CERTIFICATES

- [Merchandising / Sales / Customer Service short course] – [Provider], [Year]
- [Basic Computer / Excel] – [Provider], [Year]

ADDITIONAL INFORMATION

- Willing to travel between stores and work early shifts/weekends when required.
- Comfortable with WhatsApp reporting, photos, and basic spreadsheets.

REFERENCES

Available on request.

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